

EAST FIFE SUPPORTERS' SOCIETY NEWSLETTER

SEPTEMBER 2024



Dear Supporter

CLUB FINANCES

Our second update deals with the commercial impact of EFSS taking control of the majority shareholding. You'll understand that at this stage we can't reveal specific details but that will change when we have control.

The commercial team are working tirelessly to bring in additional funds, despite this the club finances remain challenging and unfortunately the club found themselves in a situation whereby they had to arrange an emergency loan from Neil Rankine.

Details of this are in the public domain and can be found on Companies House.

https://find-and-update.company-information.service.gov.uk/company/SC007902/charges/V_wkxQ-tXyLQN-LHfyx5fbcei_g

This further highlights the urgent need for change.

Our plans - which have been professionally evaluated - include investing to expand the commercial activities thus generating increased revenue. We intend ensuring that all our local businesses feel they are a part of our club, just as was the case when we started in 1903. We also have plans to improve the structure of the club buildings with a view to making it a first class events venue. Our recently arrived rail line and the close connections between the stadium and station make this an exciting prospect.

We also will be expanding the club's supporter base. Think of all the new housing in our area and the further hundreds of houses to be built. Few of the families in these will have much connection with our club and it's the new Board's job to change that. We have detailed plans of how this campaign will work and though we acknowledge it will need the help of a lot of people and take a lot of time but we're confident we'll do it

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FAN SURVEY – YOUR OPINION MATTERS

In the coming days, you will receive a survey by email.

The survey is designed to capture your opinion on all areas of the football club.

It is especially important that this survey is completed and submitted online.

For those who aren't confident in the use of technology either approach a supporters society representative at the matches or contact Nikki on 07366235305 and she will arrange to support you. If you have no means of completing an online form or you are aware of someone who does not, let Nikki know on the above number and she will ensure a paper copy is provided.

The deadline for submissions is 4/10/2024.

The results will be collated and evaluated, and a report will be provided in future member updates.

Each completed survey will be entered into a prize draw with the winner receiving £50 to spend in the club shop.

If you wish to remain anonymous you can do so however, you will not be entered into the draw as there would be no means of identifying you.

MEETING WITH THE SCOTTISH GOVERNMENT

It is our understanding that our representative will be meeting with the Scottish Government on the 10th September 2024.

There's a lot more to come about our future activities that we'll cover in future updates.

Thanks for your ongoing support. We're nearly there!

Mon the Fife

MEMBER LIAISON

Telephone number: - 07366235305 (call or text)

Email address: - efssmemberliaison@gmail.com

You will continue to receive any updates, member surveys or notifications of any upcoming meetings from the usual email address.